

**NASIG 2007-2010
Strategic Directions
Action Plan
Revised Feb. 2008**

Objective / Action	Oct-Dec 07	Status	Jan-Mar 08	Status
Expand 3 existing venues for member networking opportunities	Use president's column to kick off networking opportunities [Char]	complete – Dec. <i>Newsletter</i>	1. Targeted emails to publishers & vendors inviting them to conference [Publicist] 2. Create "Ask a____" forum [ECC] 3. Create training for how to use forums [ECC]	2 & 3 awaiting forums set up on new website
Create financial advisory committee	Get board approval for committee formation	Complete	VP (Jill) submit <i>Newsletter</i> article and appoint committee members	In Process
Implement tech RFP [new platform deadline is 1/1/08]	1. Appointed members from Executive Board negotiate and sign contract by 10/31/07 2. D&D will migrate membership data base within two weeks after platform is available 3. CPC has skeleton conference website up by 12/15/07 4. ECC in consultation w/Exec. Board and Ctte's will inventory website, done by 10/31/07 5. ECC will migrate remaining data within two months of platform availability 6. N&E & others will test voting functions within 2 weeks of platform availability	1. complete 2. complete 3. complete 4. complete 5. ongoing (ArcStone is migrating initial data) 6. complete		Conference registration to be tested during last two weeks of February. Functionality for member renewals and registration and conference registration should be in place (and live) around March 1.
Make recommendation for Executive Board administrative support			Create administrative support task force by end of Mar 08 [Executive Board]	Members appointed 2/08
Create institutional membership	Determine needed changes in bylaws [Bylaws]			MDC and Bylaws reports discussed at Jan. board meeting. Deferred to Apr-

				June 08
Create a year-long mentoring program		Deferred to July-Sept. 08		
Determine member needs for professional development / use appropriate delivery options for programs		Deferred to July-Sept. 08		
Publicize volunteer program	Guest editorial & stat report in newsletter [Erika/Char/Jill]	Completed. Article appeared in Dec. <i>Newsletter</i>	Add "volunteer wish list" to newsletter [vp/p-elect]	Emery will work with NewsEd

Objective / Action	Apr-Jun 08	Status	Jul-Sep 08	Status
Expand 3 existing venues for member networking opportunities	4. Identify facilitators for the forum [Board] 5. Introduce "Ask a ____" forum in live format [facilitators, at conference] 6. Introduce "Ask a ____" [newsletter]		Additional newsletter articles from vendors, publishers [newsletter editor]	
Create financial advisory committee	Appointment of committee members (to be composed of treasurer plus 4 other members)		Committee meets at the NASIG 2008 conference and begins work on financial Planning	
Implement tech RFP	ECC will complete migration of listservs & similar functions to a new platform by 6/30/08	ECC to recommend listserv options to Board by June 08; New website should be available by June 08	ECC will survey cttcs and task forces on communication needs by 9/08	
Make recommendation for Executive Board administrative support	In consultation w/Executive Board, task force creates job description by end of Jun 08		Task force investigates options & analyzes costs. Presents recommendation to Executive Board by Oct. 1	
Create institutional membership	Determine needed changes in bylaws [Bylaws committee]		1. Prepare the membership [Executive Board] 2. Define terms (costs, rights, etc.) of inst. Membership [MDC, with input from Executive Board] 3. Bylaws changes are placed on ballot Spring 2008] [MDC]	
Create a year-long mentoring program			Develop a year-long mentoring plan [mentoring group].	
Determine member needs for professional development / use appropriate delivery			1. Review conference evaluations / identify requested topics [E&A] 2. Review 3 years of conference evaluations to identify trends & topics of interest [E&A] 3. Review evaluations to consider	

options for programs			topics/programs w/high attendance [E&A]	
Publicize volunteer program	Follow-up report at June 08 board meeting [pres]			

Objective / Action	Oct- Dec 2008	Status	Jan – March 2009	Status
Expand 3 existing venues for member networking opportunities				
Create financial advisory committee				
Implement tech RFP				
Make recommendation for Executive Board administrative support	<p>Task force serves as search committee and/or sets up RFQ for services by a professional assoc management company</p> <p>Reviews applications or proposals</p>		<p>Task force provides recommendation to the Board by Jan. 15</p> <p>“Staff” in place by end of quarter</p>	
Create institutional membership				
Create a year-long mentoring program	Publicize new program [mentoring group]			
Determine member needs for professional development / use appropriate delivery options for programs	<ol style="list-style-type: none"> 1. Develop survey(s) [CEC] 2. Test survey questions [CEC & others as needed] 3. Administer survey [CEC] 4. Compile survey results [CEC] 		<ol style="list-style-type: none"> 1. Review existing NASIG capabilities for delivery & future capabilities [CEC?] 2. Monitor other existing options (external to NASIG infrastructure) [CEC] 3. Report on best practices for delivery [CEC] 	
Publicize volunteer program				

Objective / Action	Apr-June 2009	Status		
Expand 3 existing venues for member networking opportunities				
Create financial advisory committee				
Implement tech RFP				
Make recommendation for Executive Board administrative support				
Create institutional membership				
Create a year-long mentoring program				
Determine member needs for professional development / use appropriate delivery options for programs	<ul style="list-style-type: none"> 1. Review information gathered in earlier steps & compare with existing opportunities elsewhere 2. Develop recommendations for implementation 			
Publicize volunteer program				